

México Selection by CMB, presented by Audi, Chihuahua 2025 awards 189 wines, 83 spirits and 16 beers & meads

Baja California leads the medal count once again, achieving 52 medals for its wines and maintaining its first-place position for the ninth consecutive year. Chihuahua, host state for 2025, obtains 15 medals for its wines, 10 for its spirits and 9 for its beers.

Mexico City. November 28th, 2025.— The results of the México Selection by CMB, presented by Audi, Chihuahua 2025, have been released. The international jury awarded Silver, Gold and Grand Gold Medals to wines and spirits from 17 Mexican producing states. This year, the states that earned the most medals in the wine category are Baja California (52), Coahuila (47) and Guanajuato (36). Award-winning spirits largely came from the states of Puebla, Estado de México and Chihuahua.

In this 9th edition, 12 wines received Grand Gold Medal, compared with 9 in 2024. Guanajuato tops the list of Grand Gold Medals this year with 4 awards. Querétaro follows with 3 Grand Gold Medals, while Baja California and Coahuila each received 2. In the spirits category, Puebla leads with 3 Grand Gold Medals, followed by San Luis Potosí with 2, and Chihuahua, Estado de México and Jalisco with 1 each.

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WINES			
			
Guanajuato	4	15	17
Querétaro	3	9	6
Baja California	2	40	10
Coahuila	2	32	13
Chihuahua	1	9	5
Aguascalientes	-	6	3
San Luis Potosí	-	4	1
Zacatecas	-	3	1
Jalisco	-	2	1

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SPIRITS			
			
Puebla	3	27	8
San Luis Potosí	2	1	-
Chihuahua	1	9	-
Estado de México	1	15	1
Jalisco	1	2	3
Oaxaca	-	3	-
Guerrero	-	2	1
Sonora	-	1	-
Aguascalientes	-	-	1
Otros Estados	-	1	-

 			
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BEER & MEAD			
			
Chihuahua	2	6	1
Baja California	1	1	-
San Luis Potosí	1	-	1
Ciudad de México	1	-	-
Querétaro	-	1	-
Veracruz	-	1	-

In the newly evaluated Beer & Mead category, the state of Chihuahua stood out with 2 Grand Gold Medals and 6 Gold Medals, positioning itself as the undisputed leader of the category.

Overall, the international jury of the México Selection by CMB, presented by Audi, Chihuahua 2025, awarded 120 Gold Medals and 57 Silver Medals to wines; 61 Gold Medals and 14 Silver Medals to spirits; and 9 Gold Medals and 2 Silver Medals to beer & mead entries.

The year 2025 is extraordinary for Coahuila which, with 47 medals for its wines, comes closer than ever—after nine years of competition—to leading the overall medal count.

Mexico City also celebrated its first Grand Gold Medal, awarded to the mead Hydrixir Maple.

The “2025 Winning States”—those earning the highest number of awards across wine, spirits, beer and mead—are Baja California (54 medals), Coahuila (47), Puebla (38) and Guanajuato (36).

As part of the post-event program, promotional activities for the awarded products are planned, including the Awards Ceremony for the 9th Edition of México Selection by CMB, presented by Audi, Chihuahua 2025, to be held on Monday February 16th, 2026, in Mexico City.

The full results are available from November 28th, 2025 at: <https://mexicoselection.com> Official competition photographs can be downloaded from: <https://www.flickr.com/photos/167913899@N03>

Revelation Wines México Selection by CMB, presented by Audi, Chihuahua 2025

Revelation	Wine	Winery	Region
2025 Revelation Red Wine	E60 2020	Puerta del Lobo	Querétaro
2025 Revelation White Wine	Invisible Reforzado Blanco 2024	Hilo Negro	Baja California
2025 Revelation Rosé Wine	Don Perfecto Rosé 2025	Vinos Don Perfecto	Coahuila
2025 Revelation Sparkling Wine	El Bajío Colección de México Brut Rosé NV	Sala Vivé (Freixenet México)	Querétaro



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Revelation Spirits México Selection by CMB, presented by Audi, Chihuahua 2025

Revelation	Spirit	Producer	Region
2025 Revelation Mezcal	Mezcal Artesanal Rancho de Quillo	Rancho La Lagunilla	Puebla
2025 Revelation Sotol	Sotol Peña Blanca	Sotol Peña Blanca	Chihuahua

Revelation Beer & Mead México Selection by CMB, presented by Audi, Chihuahua 2025

Revelation	Beer & Mead	Producer	Region
2025 Revelation Beer	Shica de Humo	Cervecería Ancestrus	Chihuahua
2025 Revelation Mead	Hydrixir Maple	Hydrixir	Ciudad de México

About México Selection by CMB

The México Selection by CMB, presented by Audi, Chihuahua 2025, is organized by the Concours Mondial de Bruxelles, recognized as the most important international benchmark for the quality of wines and spirits in global markets.

The international character of its tasting panel provides the México Selection by CMB, presented by Audi, the highest guarantees of professionalism, independence and integrity, serving as a seal of excellence for the competition's results.

Held from November 17th to 21st, 2025 in the State of Chihuahua, the México Selection by CMB aims to highlight the characteristics of high-quality Mexican wines, spirits and beer by region of origin, both within Mexico and worldwide, while promoting healthy competition to raise quality standards from their own appellations of origin.

Tasting judges —recognized for their experience and international expertise— will evaluate the samples strictly blind, following the rules established by the Concours Mondial de Bruxelles.

More than a Blind Tasting

The México Selection by CMB, presented by Audi, is much more than a blind tasting. Its main purpose is to foster dialogue and create a meeting point for the key players of Mexico's wine, spirits and beer industries; to establish a reliable quality seal for consumers; to provide producers with a promotional tool recognized by the industry and the general public; and to promote both the host region and the competition's local partners.

All participating products undergo a rigorous tasting methodology, where absolute anonymity is a fundamental principle. Tastings are conducted strictly blind, and judges never see the sample bottles before or during evaluation. This ensures that products are judged solely on their quality, awarding medals to the best entries regardless of origin, price, bottle or label.



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Each year, the México Selection by CMB, presented by Audi, guarantees diversity within its panel of judges, always striving to include a multidisciplinary team composed of expert tasters, journalists, winemakers, sommeliers, buyers, distillers, brewers and media representatives involved in the world of wine, spirits and beer worldwide.

These elements, combined with a rigorous control system that verifies all documentation for each registered product, ensure the total independence of the results. The México Selection by CMB, presented by Audi, also strictly respects its policy of awarding a maximum of 30% of medals among participating products.

About Audi

The Audi Group is one of the most successful manufacturers of premium and luxury automobiles and motorcycles. Its brands —Audi, Bentley, Lamborghini and Ducati— operate 21 plants across 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2024, the Audi Group delivered 1.7 million Audi vehicles, 10,643 Bentley vehicles, 10,687 Lamborghini vehicles and 54,495 Ducati motorcycles. In fiscal year 2023, the Group achieved revenues of 69.865 billion euros and an operating profit of 6.280 billion euros. The Audi Group employs more than 87,000 people worldwide, 53,000 of them in Germany. With its attractive brands and new models, the Group continues progressing toward its goal of becoming a premium provider of sustainable and fully connected mobility.

México Selection by CMB, presentado por Audi

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