México Selection by CMB, presented by Audi, Puebla 2026
awards medals to 137 wines, 58 spirits and 8 beers & meads

Baja California leads the medal table, winning 41 medals for its wines and one for its beers and meads, remaining at the top of the competition for the tenth consecutive year. Puebla, the 2026 host state, claims 39 medals for its spirits and its first-ever medal for a wine.

Mexico City, November 27, 2026 – The results of México Selection by CMB, presented by Audi, Puebla 2026, have been published. The international jury awarded Silver, Gold and Grand Gold Medals to 203 Mexican wines, spirits, beers and meads. The most awarded states in the wine category were Baja California, with 41 medals; Coahuila, with 31; and Guanajuato, with 19. In spirits, Puebla led with 39 awards.

In this tenth edition, nine wines earned Grand Gold Medals, compared with 12 in 2025. Baja California topped the Grand Gold medal table for wines with three awards, followed by Guanajuato and Querétaro with two each; Coahuila and San Luis Potosí received one each. Five Grand Gold Medals were awarded to spirits, four to products from Puebla and one to Jalisco for a raicilla.

MÉXICO SELECTION Presentado por

WINES

Baja California	3	16	22
Coahuila	1	14	16
Guanajuato	2	9	8
Querétaro	2	7	9
Aguascalientes	-	11	2
Chihuahua	-	3	4
San Luis Potosí	1	1	1
Jalisco	-	-	2
Puebla	-	1	-
Zacatecas	-	-	1
Otros Estados	-	-	1

MÉXICO SELECTION Presentado por

SPIRITS

Puebla	4	17	18
Jalisco	1	2	3
San Luis Potosí	-	1	1
Guerrero	-	1	1
Michoacán	-	1	1
Oaxaca	-	1	1
Chihuahua	-	-	1
Coahuila	-	-	1
Estado de México	-	-	1
Hidalgo	-	1	-
Zacatecas	-	-	-



Chihuahua	1	1	-
San Luis Potosí	-	-	2
Aguascalientes	-	1	-
Baja California	-	-	1
Ciudad de México	-	-	1
Veracruz	1	-	-

Eight products were awarded medals in the beer and mead category. Chihuahua leads in beer with two medals, including one Grand Gold Medal. Veracruz earns the Grand Gold Medal for mead.

Overall, the jury awarded nine Grand Gold Medals, 62 Gold Medals and 66 Silver Medals to wines. Spirits received five Grand Gold Medals, 24 Gold Medals and 29 Silver Medals. Beers and meads received two Grand Gold Medals, two Gold Medals and four Silver Medals.

Puebla stands out in this edition: its 39 award-winning spirits include four Grand Gold Medals, awarded to artisanal mezcals and mezcals distilled with other ingredients. The state also earned its first-ever medal for a wine.

The “2026 Winning States”, namely the states that earned the highest number of awards at México Selection by CMB, presented by Audi, Puebla 2026, across wines, spirits, beers and meads combined, are Baja California (42 medals), Puebla (40 medals), Coahuila (32 medals), Guanajuato (19 medals) and Querétaro (18 medals).

Baja California retains its national lead in the wine medal table for the tenth consecutive year, with 41 awards, including three Grand Gold Medals. Puebla, host state of the tenth edition, emerges as the leading winner in the spirits category, with 39 medals, including four Grand Gold Medals. Coahuila ranks second nationally in wines, with 31 awards, while Guanajuato and Querétaro stand out with 19 and 18 wine medals, respectively, including two Grand Gold Medals for each state.

The results of México Selection by CMB, presented by Audi, Puebla 2026, are available from Friday, November 27, 2026, at https://mexicoselection.com

Official photographs of the competition are available at

https://www.flickr.com/photos/167913899@N03

Wine Revelations – México Selection by CMB, presented by Audi, Puebla 2026

Revelation	Wine	Winery	State
2026 Red Wine Revelation	De Cote Amphora Nebbiolo 2022	Bodegas de Cote	Querétaro
2026 White Wine Revelation	Blanco Boutique 2024	L. A. Cetto	Baja California
2026 Sparkling Wine Revelation	Colibrí Rosé 2025	Viñedos Azteca	Querétaro

Spirits Revelations – México Selection by CMB, presented by Audi, Puebla 2026

Revelation	Spirit	Producer	State
2026 Mezcal Revelation	Pechuga con Mole Poblano	Mezcal Arráncame la Vida	Puebla
2026 Spirit Revelation	Bullmaro Raicilla de la Sierra	Sierra Alta Spirits	Jalisco

Beer & Mead Revelations – México Selection by CMB, presented by Audi, Puebla 2026

Revelation	Beer & Mead	Producer	State
2026 Beer Revelation	Guladon	Manos de Calaca	Chihuahua
2026 Mead Revelation	Tantoyuca Añejado – Vino de Miel	Apícola Tantoyuca	Veracruz

About México Selection by CMB

The México Selection by CMB, presented by Audi, Puebla 2026, is organized by the Concours Mondial de Bruxelles, recognized as the most important international benchmark for the quality of wines and spirits in global markets.

The international character of its tasting panel provides the México Selection by CMB, presented by Audi, the highest guarantees of professionalism, independence and integrity, serving as a seal of excellence for the competition's results.

Held from November 18th to 20th, 2026 in the State of Puebla, the México Selection by CMB aims to highlight the characteristics of high-quality Mexican wines, spirits and beer by region of origin, both within Mexico and worldwide, while promoting healthy competition to raise quality standards from their own appellations of origin.

Tasting judges —recognized for their experience and international expertise— will evaluate the samples strictly blind, following the rules established by the Concours Mondial de Bruxelles.

More than a Blind Tasting

The México Selection by CMB, presented by Audi, is much more than a blind tasting. Its main purpose is to foster dialogue and create a meeting point for the key players of Mexico's wine, spirits and beer industries; to establish a reliable quality seal for consumers; to provide producers with a promotional tool recognized by the industry and the general public; and to promote both the host region and the competition's local partners.

All participating products undergo a rigorous tasting methodology, where absolute anonymity is a fundamental principle. Tastings are conducted strictly blind, and judges never see the sample bottles before or during evaluation. This ensures that products are judged solely on their quality, awarding medals to the best entries regardless of origin, price, bottle or label.

Each year, the México Selection by CMB, presented by Audi, guarantees diversity within its panel of judges, always striving to include a multidisciplinary team composed of expert tasters, journalists, winemakers, sommeliers, buyers, distillers, brewers and media representatives involved in the world of wine, spirits and beer worldwide.

These elements, combined with a rigorous control system that verifies all documentation for each registered product, ensure the total independence of the results. The México Selection by CMB, presented by Audi, also strictly respects its policy of awarding a maximum of 30% of medals among participating products.

About Audi

Audi drives transformation and shapes the mobility of tomorrow with intelligent and electric products. The brand with the four rings is present in more than 100 markets worldwide. Its global production network spans 21 sites in 12 countries. "Leadership through technology" unites more than 82,000 employees. With courage, passion, responsibility, and trust, they are reinterpreting more than 100 years of automotive tradition for the future.

In 2026, Audi enters Formula 1 with a factory team, making a bold statement of its motorsport DNA. The Audi Group also includes supercar manufacturer Lamborghini, luxury brand Bentley Motors, and motorcycle manufacturer Ducati.

Learn more about the Audi Group here: https://www.audi.com/en/audi-at-a-glance-15904

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